

TEAM CAPTAIN'S GUIDE



Cure JM®
FOUNDA TION

Welcome Team Captain!

We are so excited to have you as a **Walk Strong to Cure JM®** Team Captain!

Thank you for stepping forward to make a difference for everyone fighting Juvenile Myositis. This Team Captain Guide has everything you need to get started. Have a question? Contact your local walk coordinator or walks@curejm.org anytime!

What is a Team Captain?

A Team Captain leads a team to walk in your local **Walk Strong®** event. A Team Captain will also act as the key liaison between your team, the local event coordinator, and Cure JM Foundation.

What is a Team?

A team is a group of people who join together to support Cure JM and walk together at the event. A team can be made up of family, friends, neighbors, classmates, coworkers, school, friends, anyone! A Team Captain will encourage others to join the team, motivate them to reach their fundraising goals, and keep them engaged throughout the process.

How Do I Form a Team?

Forming a team easy! And it's a fun way to raise money for Cure JM.

- Step 1.** **Register your team online** at <http://events.curejm.org/walkstrongtocurejm>. Find your community's local event, choose a name for your team, and register. Contact walks@curejm.org for help.
- Step 2.** **Set a personal fundraising goal.** As a Team Captain, you will want to lead by example. We encourage each walker to set a fundraising goal of at least \$250. As Team Captain, you may want to set a higher goal.
- Step 3.** **Design your own fundraising page online.** Tell your personal story and let people know why you are raising funds for Cure JM. Post photos if you want! Links for help setting up your page are on the registration page and we are always standing by to help.
- Step 4.** **Form your team.** Make it fun! Recruit family, friends, coworkers, and neighbors in the fight against JM. People want to help; give them that chance. When you find a new team member, ask them to invite their family, friends or coworkers and watch your team grow!
- Step 5.** **Attend the Kick Off Event and invite your teammates to join you!** You'll get all the instructions, inspiration, and materials you need to organize your walkers.
- Step 6.** **Have fun and raise money!** More tips & tricks – and a sample email – are included in this packet. The easiest way to raise money is simply to send an email and ask. Your friends and family want to support your cause!
- Step 7.** **Give your team an identity!** Fun t-shirts, hats, costumes, etc. will make Walk Day fun! Get creative. Some walks may even offer prizes for the best team "theme"!
- Step 8.** **Stay in touch with your team and your local event coordinator.** Encourage your team regularly — send a weekly email, text, and recognize your team on social media. Make it fun! Keep your team in the loop how your team is progressing toward your fundraising goal!
- Step 9.** **Walk Strong to Cure JM.** Walk with us on the day of the event! You and your team are making a difference in the fight against Juvenile Myositis and we are so very grateful for your support! Make sure your team makes a big impact with colorful shirts or accessories.

Registering to Walk Strong to Cure JM®

Registration is fast and easy.

Step 1. Go to <http://events.curejm.org/walkstrongtocurejm>.

Step 2. Choose the Walk in your local community.

Step 3. Fill out the online registration.

You will have three choices to participate:

1. Create a Team

2. Join a Team

We encourage all of our families to Create a Team!

Need help? Contact your local walk organizer or walks@curejm.org.

The screenshot shows the homepage of the Walk Strong to Cure JM website. At the top, there's a navigation bar with links for HOME, EVENT INFO, DONATE, SPONSORS, VOLUNTEERS, and LOGIN. The main feature is a large group photo of people in blue shirts gathered around a banner that reads "WALK STRONG TO CURE JM". In the foreground, a young girl holds a chalkboard sign that says "PROGRESS". Below the photo, there are four main action buttons: "FORM A TEAM", "JOIN AN EXISTING TEAM", "SPONSOR", and "DONATE". To the left, there are search fields for "SEARCH PARTICIPANTS" and "SEARCH TEAMS". On the right, there's a "CAMPAIN PROGRESS" bar showing 0% of goal raised (\$586). Below it is a "MAKE A GIFT!" button. At the bottom, there's a "TEAM HONOR ROLL" section with names like TEAM MADDY, TEAM VIOLET, and TEAM BRANDON, each with their respective donation amounts (\$100, \$36, and \$25).

Walk Strong to Cure JM - New York

Join us Sunday morning, October 6, 2019 at James Wilson Young Middle School, 602 Sylvan Avenue, Bayport, NY

Our event includes a one mile walk, food and lots of entertainment that will be fun for all ages. Don't forget to ask your family, friends and community connections to sign up and join you too.

This event is free and open to the public.

Registration begins at 9AM, walk festivities are 10AM-12Noon.

All proceeds benefit Cure JM Foundation, a non-profit dedicated to finding a cure for Juvenile Myositis, a life-threatening disease which causes the body's own immune system to attack healthy cells and tissues. It can affect virtually any system of the body, the heart, lungs, skin, muscles, and more. And there is no cure....YET!

But with support from friends and family like you, we're getting closer to better treatments and a cure.

Contact simonetta.donofrio@curejm.org for more information.

Setting Your Fundraising Goal

Approximately 91% of every dollar raised by Cure JM Foundation goes towards research and education programs. This means every dollar you and your team raise during **Walk Strong to Cure JM** brings us one step closer to finding a cure, so set the bar high!

We encourage each team member to raise at least \$250. This can be an easy goal if you follow the fundraising tips provided here. If you really want to challenge your team, set the fundraising goal even higher! **Remember, the money raised is going to support Cure JM's mission to find a cure for Juvenile Myositis and improve the lives of families affected by JM.**

Join the Cure JM Circle of Hope!

We will be recognizing extraordinary fundraising achievements through our **Walk Strong to Cure JM Circle of Hope Club**. Individuals who raise \$1,000 or more toward this year's **Walk Strong to Cure JM** will be awarded a commemorative certificate, and will receive special recognition on Walk Day!

Are you ready to join the **Walk Strong to Cure JM Circle of Hope**? Your first step is to set your fundraising goal to \$1,000 or more. Then start contacting families, friends, neighbors, and coworkers to join your team. Each member of your team can easily raise \$250 in just a few days by following these easy tips & tricks!

Raise \$250 in 10 Days!

DAY	ACTION	TOTAL RAISED
1	Sponsor yourself for \$25	\$25
2	Ask a friend for \$25	\$50
3	Ask your supervisor for \$25	\$75
4	Ask your spouse for \$25	\$100
5	Ask your neighbor for \$25	\$125
6	Ask your coworker for \$25	\$150
7	Ask a family member for \$25	\$175
8	Ask a local store owner for \$25	\$200
9	Ask another friend for \$25	\$225
10	Ask another family member for \$25	\$250

Telling Your JM Story!

Your personal story is the most powerful tool you have when it comes to raising funds for Cure JM. Whether you are a Juvenile Myositis patient relating your struggle with JDM or JPM, a parent describing the painful treatments and physical limitations your child has had to endure, or a grandparent, other family member or friend explaining just how frustrating it is to watch this battle from afar, your personal story changes JM from an abstract disease to something that is personally affecting you and/or someone you love.

Share your story by email or social media. Then ask people to help you make a difference.

Send an email to everyone in your email address book! Email is an easy and effective way to raise funds. Use the sample email provided on the next page to get started or contact walks@curejm.org for help writing your email today!

When you're composing an email, writing a fundraising web page or posting to social media, consider making these elements part of your appeal. Your local walk coordinator will also be checking in with you to help get you started!

- **Your personal story.** Let people know why you're walking.
- **Information about Cure JM Foundation.** Show how Cure JM is leading the fight for a cure. Give potential donors an idea as to how their donation might be used. See the sample email and FAQ included in this packet for more information. Or ask your event coordinator or walks@curejm.org for more information.
- **Your fundraising goal.** Ask for their support in helping you meet that goal.
- **The donation process.** Tell them how easy it is to make a donation to your fundraising page. **Supporters can use their phone, computer, or any mobile device!** Donations can be made in under 30 seconds.
- **Simply ASK for their support.** You'll be surprised how many people are willing and want to help if you just ask.
- **Ask your best supporters to forward your email.** Ask the grandparents, aunts/uncles, siblings in your family to FORWARD your email to their friends and family. Simply by forwarding your emails, extended family can help you meet your fundraising goals.
- **Prefer to mail a letter? No problem.** If you prefer to mail a letter, consider including a self-addressed envelope to make it even easier. Ask your friends and family to donate online on your fundraising page. If they prefer, they can also send you checks, made payable to Cure JM.



Who should you ask?

Friends, neighbors, coworkers, businesses that you frequent... everyone!

Your email address book and holiday card list is a good place to start, then work from there.



Sample Email / Letter

Dear Friends and Family,

We're so excited to be starting a team for **Walk Strong to Cure JM®!**

We're walking to raise funds for Juvenile Myositis research in honor of our [son/daughter] [name]. Our family's goal is to raise \$2,000 [or other goal] by [date]. Please join us in making a gift at [http://events.curejm.org/goto/\[YourPersonalURL\]](http://events.curejm.org/goto/[YourPersonalURL]).

As you know, [child] was diagnosed with Juvenile Myositis, or JM, at age [age of diagnosis]. JM is a life-threatening disease which causes the body's own immune system to attack healthy cells and tissues. It can cause pain, weakness, inability to walk and disfigurement. It can affect virtually any system of the body, the heart, lungs, skin, muscles, and more. (Insert your personal story here). No child should experience that.

But with support from friends and family like you, we're getting closer to better treatments and a cure.

Cure JM drives the research that is making progress toward better treatments, and cures, for those affected by JM. Foundation-funded scientists are innovative leaders in the development of highly promising new treatments. **This research gives us real hope that a cure is truly possible and hopefully -- with your help -- not too far away.**

This is why I am asking you to support our team, [Your Team Name], by walking with us at the Walk Strong to Cure JM - [Walk City] at [Walk Location], on [Walk Date]. Our team goal is to raise \$2,000 [insert goal here] for the walk.

Please consider donating to this important cause online at: [http://events.curejm.org/goto/\[YourPersonalURL\]](http://events.curejm.org/goto/[YourPersonalURL]). Otherwise, you can mail me a check, made payable to Cure JM Foundation, at [insert your address here].

Remember, no donation is too small or too large. Every little bit gets us one step closer to a cure.

Thank you in advance for your support. I believe that with friends, relatives and colleagues like you, a cure is truly in sight.

With endless gratitude,

[Your Name]

P.S. - Please make a gift at [http://events.curejm.org/goto/\[YourPersonalURL\]](http://events.curejm.org/goto/[YourPersonalURL]) and help us reach our goal to raise \$2,000 [or other goal] for JM research!

Recruiting Team Members

Here are a few easy ways to build your team!

- **Ask everyone you know to join your team!** Talk to friends, family, coworkers and neighbors. Ask your team members to invite their friends, family and coworkers. You can keep building your team until the day of the event. Remember, the more people on your team, the more funds raised for JM research!
- **"Each One Reach One"!** Have each member of your team recruit one new member and your team will double. Watch your team keep growing and growing!
- **Talk about Your Team and the Walk!** Share your enthusiasm about **Walk Strong to Cure JM** with everyone you meet. You never know who will want to join the team!
- **Talk to your employer.** Companies are always looking for team building activities and ways to give back to the community. Participating in **Walk Strong to Cure JM** can make team building fun and can be great publicity.
- **Advertise.** Many neighborhoods have a message board, blog, or community newsletter, providing you with free or low-cost advertising opportunities to help you assemble your team. Or contact the local newspaper. Make sure you provide some background information on both JM and Cure JM Foundation. Contact your local event coordinator or walks@curejm.org for a press release.
- **Make it fun!** The more fun your team is having the more people will want to join.

Host a Team Kickoff Party. Host a neighborhood party or a lunchtime gathering at work. Invite your team and anyone who might want to join your team!



Once you've started building your team:

- **Support** them with copies of the sample email/letter and fundraising tips. **Explain how email is the fastest and easiest way to raise funds.**
- **Communicate** through weekly emails, texts, or phone calls. Keep them posted on progress towards team goals. Relay success and tips & tricks from other team members.
- **Encourage** your team. Praise their efforts and celebrate their accomplishments. Let them know their work is truly appreciated and remind them how their hard work will help everyone fighting Juvenile Myositis.
- **Manage** the donation process. Make sure to remind your team members that any donations not received online need to be turned in to Cure JM on the day of the event.

Have Fun Reaching Your TEAM GOALS!

Always remember, **Walk Strong to Cure JM** is a team activity. Teams work best when team members are engaged, appreciated and having fun. As team captain, make the fundraising **FUN** for your team!

Here are a few ways that you can keep the FUN in fundraising...

- **Set achievable goals for you and your team.** Set a goal that you can reach and challenge your team to reach it. Goals could be as simple as **send an email each day this week**. Praise your team for their efforts.
- **Forge a Strong Team Identity.** Build your team spirit with matching hats, T-shirts or a team name that unites you together and reflects your team's personality. See the next section for more ideas.
- **Arrange a friendly competition among team members.** Tap into the competitive spirit. Devise ongoing challenges such as first team member to reach \$100 in donations or first to recruit three new team members. Recognize the winners in your team emails! Perhaps reward them with a t-shirt, hat, or other small token.
- **Make it a social event.** Consider organizing team "training" walks or other get-togethers, and make sure to keep the atmosphere light-hearted and social. Use the opportunity to share fundraising tips and recognize outstanding team members.
- **Don't be afraid to be a little silly.** JM is a serious disease, but that doesn't mean we can't have fun! Whether it's crazy hats or costumes for the day of the event, a fun team name, or off-the-wall prizes for inter-team challenges, if you keep people smiling, you'll keep them engaged and motivated.
- **Each week, set a fundraising goal for yourself and your team! See who can beat it!**



Other Fundraising Tips

- **Set a good example.** You should be your own first sponsor. Encourage your team members to do the same.
- **It never hurts to ask!** Enthusiasm and commitment are contagious. If you keep asking for help, people will respond.
- **Start an email campaign.** Send your message to your family, friends, coworkers and everyone you know and ask them to forward your email to people they know. **Remember to tell your JM story!**
- **Ask your supporters to forward your email.** Have the grandparents, aunts/uncles, siblings, etc. in your family **forward your email request**. They can add on a simple comment and send to everyone on their list, such as "My grandchild is battling a rare and debilitating disease and my family is raising funds for research. Would you consider supporting our efforts? See the details below."
- **Bring Walk Strong to Cure JM flyers everywhere.** Spark a conversation. Be prepared to talk about **Walk Strong to Cure JM™** whenever and wherever you go. Practice talking about it with a friend or family member if that helps.
- **Ask for donations instead of gifts.** Have a birthday, holiday, or special occasion coming up? Let people know you'd prefer a donation to **Walk Strong to Cure JM™** rather than a gift.
- **Think outside the box.** Instead of just asking for donations, **hold a personal fundraising event**. Host a bake sale, car wash, yard sale, or other event in your neighborhood or school to enhance your team's fundraising. For more ideas contact us at walks@curejm.org.
- **Recruit Virtual Walkers.** Not everyone will be able to attend the walk. But they can still join your team and raise funds as a Virtual Walker. Team members can be in any state!
- **Promote Walk Strong to Cure JM™ in all your electronic messaging.** Add a **Walk Strong to Cure JM™** signoff to your emails. Share fundraising appeals and updates using social media.
- **Enlist your employer's help.** There are all kinds of ways that employers can help you recruit and reward coworkers without it costing the company any money. Top fundraisers can be awarded a premium parking spot for a week, or a special casual day. We find that businesses are excited to support a good cause!
- **Take advantage of corporate matching gift programs.** See if your employer has a matching gift program. Encourage your team members to do the same. This is an easy way to potentially double your fundraising total! Learn more at www.curejm.org/match.
- **Turn a luxury into a donation.** For a week or a month, divert the money that you would have spent on a movie, manicure, or dinner out to **Walk Strong to Cure JM™**. Encourage your team to do the same.
- **Recruit your kids!** Ask your children to do a spare change drive, a lemonade stand, or special challenge at their school. Contact walks@curejm.org for more ideas.



Creating a Team Identity

Nothing motivates a team like team spirit!

Help your team members bond by creating a team identity. Customize your **Walk Strong to Cure JM** T-Shirts by dedicating them to a specific JM patient. Wear zany hats or crazy outfits. Wear matching shorts. Get customized baseball caps. Make signs, flags, or banners.

Forge a team identity that matches you and your team's personality.



Frequently Asked Questions

Q: Can you tell me more about Cure JM?

A: Cure JM is a 501(c)(3) nonprofit organization, founded in 2003 by parents and grandparents of children battling Juvenile Myositis. Our mission is to find a cure for Juvenile Myositis and improve the lives of families affected by JM. Cure JM is the only foundation dedicated solely to supporting JM research and JM families and is the leading charitable funder of Juvenile Myositis research. Since its inception, Cure JM has invested more money into Juvenile Myositis research and programs than any other charitable organization. Learn more at www.curejm.org.

Q: What is Juvenile Myositis?

A: JM, which includes Juvenile Dermatomyositis (JDM) and Juvenile Polymyositis (JPM), is a group of rare and life-threatening autoimmune diseases. The primary symptoms of JM are weak or painful muscles, skin rash, and fatigue. Children with more severe courses of the disease may also suffer from heart and lung complications, calcinosis (the development of small lumps of calcium under the skin or in the muscles), vasculitic ulcers (holes in the skin or gastrointestinal tract), and other complications.

Q: What will the funds raised be used for?

A: Thanks to your generous contributions, Cure JM has supported over 160 research studies, accelerating progress toward a cure. Our primary goal is always the discovery of better treatments and eventually a cure for JM. To further advance JM research and deliver world-class care to JM patients, Cure JM Foundation supports "Centers of Excellence" in Chicago, Illinois, Washington, D.C. and Seattle, Washington. We are also currently funding promising studies at 20 additional research institutions in three countries. Through its website, Cure JM has provided information and support to over 3,000 JM patients and their families in 45 countries. We also created a network and provide both educational seminars and online resources for healthcare professionals.

Q: Many of my friends and family have never heard of Cure JM. How will they know this is a good cause?

A: When your friends and family see how passionate you are about Cure JM and JM research, they will be excited too! You can also share with them that Cure JM has been a "Top Rated" nonprofit by Great Nonprofits each year since 2011. Additionally, in 2015, Cure JM received the Independent Charities "Best In America" Seal of Excellence that is only given to 0.2% of over 1 million nonprofits in the U.S. This seal is awarded on an annual basis to charities that meet the highest standards of public accountability, program effectiveness, and cost effectiveness. All of Cure JM's financials and other information is posted at www.curejm.org.



Q: My family, school, or company is interested in organizing a Walk Strong to Cure JM team. Who should be our team captain?

A: The team captain should be the logical leader of the effort and the person who is willing to give the most time to the project. Often, the captain is a parent of the person affected by JM or their close friend/family member. In many cases team captains are themselves affected by JM.

Q: What kind of support and instruction will the team captains receive from Cure JM?

A: Walk Strong to Cure JM team captains will receive all the support necessary to be successful! Local event managers can answer questions and brainstorm fundraising ideas. Team captains will receive regular pre-walk updates, fundraising tips, and other important information about the walk. At any time, Team Captains or team members can contact walks@curejm.org for more help!

Q: What is a Walk Kick-off Celebration?

A: The Walk Kick-Off Celebration is a fun event for all interested Team Captains and walkers to learn more about Walk Strong to Cure JM and how you can make a difference. It's free, so bring everyone on your Team! We've got lots of info for you to meet the other teams and become successful Team Captains!

Q: How many walkers should a team have?

A: There is no minimum or maximum number of walkers for a team. Some teams could be as small as 2 or 3 walkers. Others might include hundreds or more.

Q: How do I name my team?

A: Many teams get their name from the individual for whom they are walking. For example, "Team Tessa". Others use their family name (The Hughes Family Team) or their business name (Team Boeing). Some are more creative (Jam against JM).

Q: Can I walk if I don't form a team or not walk at all?

A: Even though we think walkers would have more fun as part of a team, individual walkers are always welcome! Attendees are also under no obligation to walk the entire route or even walk at all.

Walk Strong to Cure JM is a free event and everyone is welcome to join in our festivities whether they walk or donate. Typically our routes are 1- 3 Miles. Feel free to do all, part, or none of the walk. We are glad to have your support!



Q: Why do I have to set up a fundraising page?

A: To demonstrate commitment to potential donors, we recommend that every walker be at the top of his or her donation list, but this gift can be as modest or as generous as the individual can manage. We recommend each walker set a fundraising goal of at least \$250. Check out our tips on how to raise \$250 in just 10 days, or talk to your local event manager!

We've found that online fundraising is our fastest and most effective method raising money for research. Statistics show that people donate 3 times as much using their credit card as they do writing a check. So make sure you customize your personal fundraising page today. Need assistance? Contact your local event manager or contact us at walks@curejm.org

Q: Do you need event volunteers as well as walkers?

A: Yes, all help is appreciated. If you know someone who wants to help but doesn't want to or isn't able to walk, we can always use assistance with refreshments, registration, route assistance, and much more. If you want to volunteer, but still walk with your team, join us for Set-Up at ~6:00 AM or Clean-Up at ~noon. If you or someone you know would like to volunteer, please contact your local event manager

Q: Is there any way to support Walk Strong to Cure JM besides fundraising?

A: Of course! We have an extensive Wish List of items that we still need for Walk Day, such as food, paper goods (cups, napkins, paper towels, etc.) and gift certificates from your local grocery stores.

Q: How can I double my donation?

A: If available, take advantage of your employer's Matching Gift Program. Simply pick up the applicable form from your HR Department, fill it out, and send it to Cure JM. Many matching programs are also now online! Check out www.curejm.org/match to find out how your company matches funds.

Q: What happens if it rains?

A: We will be at the walk site rain or shine. Stop by to pick up your t-shirt and hand in your donations, or mail them to your local event manager. More instructions will come by email before and after the walk.

Q: What if I know a company that would like to help sponsor the event?

A: Check the next page for a sample **Walk Strong to Cure JM** sponsorship form. Your local event manager can provide you with a form that's been customized for your local event.



COMPANY NAME _____

CONTACT _____

STREET ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____ FAX _____

EMAIL _____

I would like to form a company team. Please contact me with more information.

PAYMENT INFORMATION

DONATION AMOUNT \$ _____

METHOD OF PAYMENT:

CHECK ENCLOSED MASTER CARD VISA AMERICAN EXPRESS DISCOVER

NAME ON CARD _____

CARD NUMBER _____

EXPIRATION DATE _____ CVV Code _____

Please email this completed form and your company logo as a vector EPS/AI/PDF (preferred), high-res PDF or high-res JPG to walks@curejm.org

QUESTIONS? Want to donate online or by check?

Please contact walks@curejm.org

IRS Tax ID #35-2222262

Champion for Children Grand Sponsor

\$10,000

Prominent Logo on Event Kick Off Invitations

Prominent Logo on Event Fliers & Posters

Prominent Logo on Event T-Shirts

Logo with Live Link on Event Home Page

Prominent Logo on Day of Event Stage Banner

Event Day Booth with Samples/Literature (upon approval)

Inclusion in Event Press Release

Inclusion in all Pre-Event Emails

Opportunity for Stage Remarks from Representative

Opportunity for Executive to be Honorary Walk Chair

Opportunity for In-House Corporate Kick Off

Inclusion in multiple Cure JM Emails

Recognition on Social Media

Champion for Children Presenting Sponsor

\$5,000

Prominent Logo on Event Kick Off Invitations

Prominent Logo on Event Fliers & Posters

Prominent Logo on Event T-Shirts

Logo with Live Link on Event Home Page

Prominent Logo on Day of Event Stage Banner

Event Day Booth with Samples/Literature (upon approval)

Inclusion in Event Press Release

Inclusion in two Cure JM Emails

Opportunity for Stage Remarks from Representative

Opportunity for In-House Corporate Kick Off

Champion for Children Presenting Sponsor

\$2,500

Logo on Event Kick Off Invitations

Logo on Event Fliers & Posters

Logo on Event T-Shirts

Logo on Event Home Page

Logo on Day of Event Stage Banner

Event Day Booth with Samples/Literature (upon approval)

Inclusion in Event Press Release

Inclusion in one Cure JM Email

Champion for Children Sponsor

\$1,000

Logo on Event Fliers & Posters

Logo on Event T-Shirts

Logo on Local Event Home Page

Logo on Day of Event Stage Banner

Event Day Booth with Samples/Literature (upon approval)

Walk Strong to Cure JM Hero of Hope, Presenting Hero

\$500

Name on Event Fliers & Posters

Name on Event T-Shirts

Name on Local Event Home Page

Name on Day of Event Stage Banner

Walk Strong to Cure JM Hero of Hope

\$250

Name on Event T-Shirts

Name on Day of Event Stage Banner

Help Cure JM Continue the Search for a Cure

By participating in **Walk Strong to Cure JM™**, you're helping Cure JM Foundation continue its ongoing mission to find better treatments and eventually a cure for Juvenile Myositis, while providing support for families affected by this disease.

Since its inception, Cure JM has:

To advance JM research and deliver world-class care to JM patients, Cure JM Foundation supports "Centers of Excellence" in Chicago, Illinois, Washington, D.C. and Seattle, Washington. We are also currently funding promising studies at 20 additional research institutions in three countries.

- Raised more than \$12 million for JM research and education
- Funded over 160 research studies, accelerating progress toward a cure
- Helped establish and continues to fund JM research centers at George Washington University in Washington, D.C., Stanley Manne Children's Research Institute, affiliated with Ann & Robert H. Lurie Children's Hospital of Chicago, and Seattle Children's Hospital
- Currently funding promising research at 20 additional prestigious research centers and hospitals
- Hosted 12 educational forums for JM families and eight conferences for the JM medical community
- Instituted a Drug Development Program at the National Center for Advancing Translational Science (NCATS)
- Established 15 Regional Chapters (and counting) to provide local support for JM families
- Funded the first-ever book solely dedicated to JM, Myositis and You
- Created the Cure JM Medical Network for Healthcare Professionals
- Launched an Early Diagnosis Initiative to accelerate proper diagnosis and treatment for JM Patients
- Provided online Support for more than 3,000 JM patients and families in over 45 countries

**With your help, we believe a cure for Juvenile Myositis
is well within our reach.**





19309 Winmeade Drive, Suite 204
Leesburg, VA 20176
(202) 596-6267 | info@curejm.org
www.curejm.org

